

CONNECTION COMMENDS



Gloria Gonzalez

GLORIA'S SALON

36 Pottersville Road
Gladstone

By: Jessica Bonder

"It's passion." When Gloria Gonzalez speaks about her hair salon, it is clear that she brings her professional dedication and passion to every customer she serves. As the owner of **Gloria's Salon**, Gloria offers personal treatment and a commitment to her customers that truly set her business apart. Located in the first floor of her beautiful Craftsman-style home in Gladstone, **Gloria's Salon** welcomes you as a place where every individual receives her sole attention. Gloria owns, runs and operates **Gloria's Salon**, where only one customer is present

floors. It is a relaxed and gracious setting where customers receive Gloria's individualized care.

Gloria's specialty is color and she welcomes "every single person who had a bad experience before." Color and color correction is at the heart of **Gloria's Salon**, and she believes that having a single focus on hair allows her to provide the best service to clients. Education is also key to the success of **Gloria's Salon**; Gloria continues to take classes to stay on top of the latest technology in hair care. Gloria excels in razor cuts and styling hair in the way that best compliments

with her at a time. It is this sense of privacy and friendship that have kept customers of **Gloria's Salon** returning year after year.

Originally from Spain, Gloria began her career over 15 years ago when she first moved to the U.S. to be with her husband. She trained while working in a salon in Gladstone, and later taught classes in color application for the Joico company. Gloria traveled throughout the U.S. attending hair shows as a color representative before ultimately deciding to open her own salon. Opening **Gloria's Salon** in her home allowed Gloria to be close to her young sons and to keep family as her top priority. As Gloria says, "It worked out perfectly." Occupying two rooms, **Gloria's Salon** features warm, butter-yellow walls, bright natural light and rich cherry wood

the way that best compliments each and every person. As Gloria says, "Every woman is beautiful. She just doesn't know it." Gloria also is certified in men's haircuts.

Gloria is proud of the charitable work she does cutting and styling wigs for women with cancer. At a time when a woman is overwhelmed, Gloria is happy to help her with wig selection, cutting the wig, shaving her hair, and wig care. Gloria will go out to any patient to provide her service without charge – she most often learns of patients through her clients.

Gloria's Salon can be reached at 908-719-7888. Hours are Tuesday, Wednesday and Friday from 10 AM to 7 PM, and Saturday from 10 AM to 3 PM. Services include haircuts, permanents, color treatments and blow-drys.